

One third of employers think AI will increase productivity

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More than a third (35%) of employers think that artificial intelligence (AI) will increase productivity, according to a new survey.

Workplace expert Acas commissioned YouGov to ask employers in Britain what they thought was the most important benefit of AI at work.

The survey also found that:

- 12% thought AI would give a competitive edge
- 11% thought it would increase knowledge
- 11% thought more work would be done with fewer staff
- 11% thought there would be no benefit

Acas Chief Executive Niall Mackenzie said:

"Our survey shows optimism amongst some employers about the potential for AI to boost their productivity, decrease costs and increase knowledge.

"Used responsibly, AI has the potential to empower workers and support the delivery of different workplace tasks.

"Businesses should be proactive in having early discussions about AI with staff, trade unions, and other worker representatives to understand the potential implications and ensure its adoption is well-informed. A good, clear policy will help businesses stay safe, transparent and reassure staff that they are valued."

Some top tips for employers from Acas on the use of AI at work include:

- Employers should develop clear policies regarding the use of AI at work and should consult workers and any representatives on its introduction. If there is an expectation that certain roles begin using AI, that could mean a change of terms and conditions.
- Employers investing in AI should highlight how it can improve workers' roles and reassure staff that human involvement will still be needed.
- Organisations should remember that AI is not perfect, so outputs should be checked for accuracy, tone and bias. AI should be cited when used and staff may require training on how to get the best outputs.
- An organisation's data privacy policies will apply for the use of AI, and it is wise to check with IT teams for approved platforms. Workers should be careful entering any information that is business sensitive or personal into public tools. Any information that you do enter could be made public or used by others. So check company policies on the use of AI at work and be aware of data protection (GDPR).

There is a lot of debate around the introduction of AI at work and a growing recognition of the need for more detailed guidance around its use. Acas stands ready to influence the debate and help inform government policy making.

Media enquiries

[Contact the Acas press office](#)

Background notes

1. Acas commissioned YouGov to poll employees in a representative sample of British businesses. The survey was carried out online and the total sample size was 1,015 senior decision makers in Great Britain. Fieldwork was undertaken from 24 March to 2 April 2025. All figures, unless otherwise stated, are from YouGov Plc, have been weighted and are representative of British business size and region.

2. Participants were asked: what do you think is the most important benefit AI can bring to the workplace?

The results were:

- increased productivity – 35%
- getting more work done with fewer staff – 11%
- helping organisations gain a competitive edge – 12%
- helping organisations gain new knowledge – 11%
- cost savings – 10%
- other benefit – 1%
- there are no benefits to AI in the workplace – 11%
- don't know – 8%